

SENATE/HOUSE FILE _____
BY (PROPOSED DEPARTMENT OF
TRANSPORTATION BILL)

A BILL FOR

1 An Act eliminating the regulation of special event signs.
2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. Section 306C.10, subsection 18, Code 2018, is
2 amended by striking the subsection.

3 Sec. 2. REPEAL. Section 306C.23, Code 2018, is repealed.

4 EXPLANATION

5 The inclusion of this explanation does not constitute agreement with
6 the explanation's substance by the members of the general assembly.

7 Under current law, a special event sign is a temporary
8 advertising device, not larger than 32 square feet in
9 area, erected for the purpose of notifying the public of
10 noncommercial community events including but not limited to
11 fairs, centennials, festivals, and celebrations open to the
12 general public and sponsored or approved by a city, county, or
13 school district. Code section 306C.23 allows a special event
14 sign to be placed on private property with permission of the
15 owner at any time during the period beginning 60 days prior
16 to the date of the special event and ending on the day of the
17 special event. Code section 306C.23 requires special event
18 signs to be removed not later than 24 hours following the end
19 of the special event, and prohibits special event signs where
20 they may constitute a traffic hazard or a detriment to traffic
21 safety.

22 This bill repeals Code section 306C.23 and strikes the
23 corresponding definition of special event sign.

24 The bill does not strike or amend Code section 306C.11,
25 subsection 4, which permits the placement of official and
26 directional signs and notices by cities, counties, and public
27 agencies in accordance with rules adopted by the department
28 of transportation. The bill also does not strike or amend
29 Code section 318.11, subsection 2, which prohibits advertising
30 signs that obstruct the view of any portion of a public highway
31 so as to make the use of the traveled portion of the highway
32 dangerous.